

# Data Privacy & Cybersecurity

**Your customers' personal data is one of your greatest assets and liabilities.**

Data privacy and cybersecurity are at the forefront of compliance issues facing businesses throughout every industry.

Howard & Howard has built a team of attorneys with training and experience in data privacy & cybersecurity laws and regulations, in both the United States and abroad, who can help businesses stay compliant with the rapidly changing legal environment.

Armed with both legal and technical knowledge, we represent the industries that find themselves on the front line of cyber threats and data theft risks:

- Banking and financial
- Insurance
- Healthcare
- Government
- Education
- Internet and online

One of the largest areas of concern regarding compliance with data and information privacy laws is what your vendors and subcontractors are doing with the information you provide them. To minimize clients' third-party privacy exposure, we anticipate, address, avoid, and mitigate cybersecurity risks through services such as:

- Drafting and negotiating vendor and subcontractor agreements
- Training on legal compliance with data protection laws
- Preparation and review of public privacy notices and website disclosures and terms and conditions
- Drafting of internal privacy policies
- Risk assessment and compliance management services including auditing, investigating, and reporting
- Data breach crisis management
- Complex litigation arising from consumer complaints
- Administrative actions brought by governmental authorities concerning alleged data protection failures

- Trans-national transfers of data to and from the U.S. including compliance with EU-US Data Privacy Shield
- Advising and defending employers concerning employee privacy rights
- Mergers and acquisitions due diligence
- Emerging technology guidance including blockchain

Data breaches or failure to adhere to the ever-increasing number of privacy laws and regulations can lead to significant liability, either through lawsuits or government enforcement actions. When such actions arise, we have experienced data & internet privacy litigators to protect your rights and your company's interests.

The ever-changing nature of cybersecurity laws can create challenges for any business needing to adapt to these new regulations and ensure compliance. Howard & Howard offers a team of cybersecurity and data privacy attorneys that can help you understand the impact and requirements of recent worldwide data security regulations, including:

- Strengthening American Cybersecurity Act of 2022
- Cyber Security Information Sharing Act of 2015 (CISA)
- General Data Protection Regulation (GDPR)
- California Consumer Privacy Act (CCPA)
- Virginia Consumer Data Protection Act (VCDPA)

Failure to comply with these and other crucial data privacy requirements can have massive ramifications for your business and your customers, whether intentional or unintentional. Howard & Howard has the cybersecurity expertise your business needs to ensure compliance.

Our relationships with technical service providers supplement our legal counsel and aid in compliance with the numerous laws facing all businesses. Forming a comprehensive team, we are able to provide guidance with laws both at home and abroad. Privacy compliance is no longer a luxury—it is a legal necessity. Clients depend on the data privacy lawyers and cybersecurity attorneys at Howard & Howard to help navigate today's complex compliance landscape.